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**MOOGH**  
A new novel by Guy Lane  
moogh.org

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### **Australian novelist gambles on Moogh Coin**

Australian novelist and Bitcoin carbon auditor Guy Lane today launched a new fiction novel - The Moogh - that contains multiple Bitcoin themes including a new currency called Moogh Coin.

Lane is sustainability professional known to the Bitcoin community through his pioneering work in calculating the carbon footprint of the Bitcoin mining network.

The Moogh is an 11-foot high primate that wandered out of a Greek cork forest and quickly gained a large following as a messenger of peace and sustainability.

In the story, Moogh Coin is the exclusive currency used in the Moogh Zone, a 20-kilometre exclusion area around the Moogh.

The online currency is created by solving a cryptographic algorithm called 'Proof of Amble'.

Lane says that the Moogh and Bitcoin both herald the beginning of a new age.

"Like the Moogh, Bitcoin is a world changing phenomena that sort of came from nowhere so I wrote lots of Bitcoin references into the novel including the Moogh Coin," Lane said.

The first sighting of the Moogh's was on 3 January 2009 and is referred to as the Genesis Amble, a play on words with the first Bitcoin transaction on that date known as the Genesis Block.

In the Moogh story, the leader of Moogh Underground is named Satoshi Nakamoogho which is a play on Satoshi Nakaomoto, the famed inventor of Bitcoin.

The Moogh is Lane's fifth novel and is available in paperback and ebook formats along with other Moogh merchandise at [www.moogh.org](http://www.moogh.org).

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